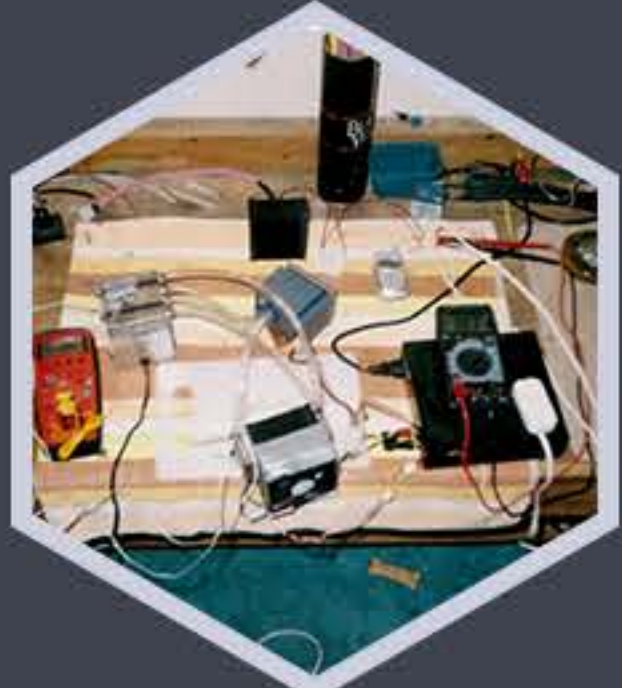


A Glimpse In Time

CoolIT Systems 20th Anniversary

2000



First prototype sealed liquid cooling system built by three gaming enthusiasts

2001



CoolIT is founded in Calgary, specializing in Desktop liquid cooling (Closed-Loop DLC™)

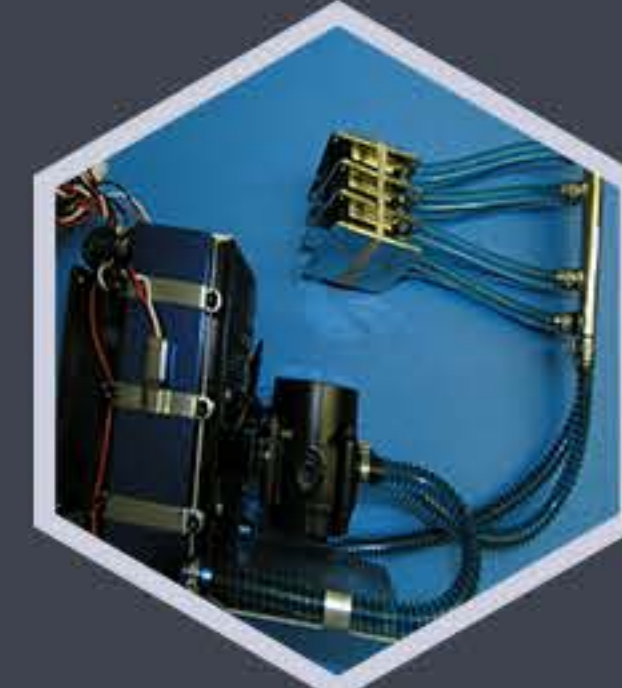
First meeting with Intel in Portland, OR

2002



Founder Brydon Gierl becomes the second paid CoolIT employee

2003



CoolIT begins working with Voodoo PC leading to valuable magazine article coverage & tradeshow exposure

CoolIT solutions are tested at Dell HQ in Austin for integration with Dell PCs

2004



CoolIT team has first meetings with Apple and AMD

2005



First official CoolIT office opens (1400sq ft)
Geoff Lyon joins as CoolIT CEO

First Closed-Loop DLC product released: Freezone CPU Cooler

2006



CoolIT begins providing cooling components for the Dell XPS program

2007



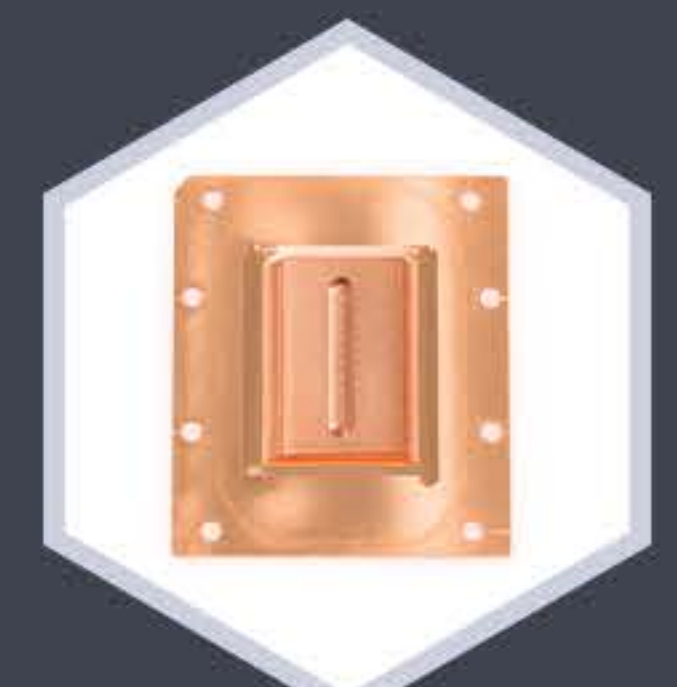
CoolIT moves into a larger office location (7000sq ft)

2008



CoolIT office expands adding another 1500sq ft to accommodate growing engineering department, bringing the total headcount to 25 people

2009



Patent issued for CoolIT Split-Flow coldplate design

2010



CoolIT establishes formal agreement with Corsair

First prototype CoolIT rack liquid cooling system launched at CES (Rack DLC™)

2011



Exclusive retail distribution partnership between CoolIT and Corsair created, ending CoolIT branded B2C products

2012



First CoolIT liquid-to-liquid Coolant Distribution Unit is created (CHx40 CDU)

First CoolIT liquid-to-air Coolant Distribution Unit is created (AHx35 CDU)

2013



Intel's Top500 Cherry Creek supercomputer is liquid cooled by CoolIT and live at SC Denver

CoolIT increases CDU manufacturing capabilities

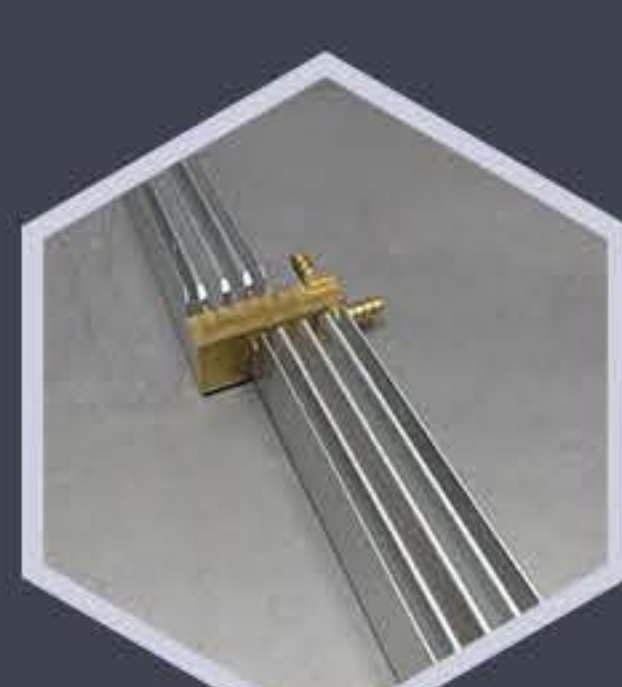
2014



CoolIT launches the CHx80 CDU

CoolIT moves into larger facility (30,000sq ft)

2015



HPE project begins with CoolIT, developing new data center cooling products

2016



STULZ announces strategic investment and commercial partnership with CoolIT

2017



Dell EMC selects CoolIT as liquid cooling partner for PowerEdge servers

CoolIT mass production ramping up with announcement of several large data center installations in the US exceeding 30,000 nodes

2018



CoolIT recognized globally as standard choice for DLC and becomes #1 server OEM liquid cooling partner

2019



CoolIT office expands to add 13,300sq ft of new space for lab expansion

2020



Steve Walton joins as CEO

CoolIT announces record revenues, new investments, and ambitious growth plans

CoolIT releases 3 year Vivid Vision

2021



CoolIT announces new strategic partnership with nVent

CoolIT launching three global Innovation Labs (Canada, Taiwan, USA)

Significant growth in both Desktop and Data Center product portfolios

CoolIT
systems™